



expert solutions

Creation Networks specializes in audiovisual solutions that enables businesses to enhance collaboration, expand communication and drive better business results. – crucial in any organization's success.

who we are

About Us

The Creation Networks team partners with industry leading technology manufacturers – offering our clients the best possible AV integration and video conferencing solutions.

Contact Us

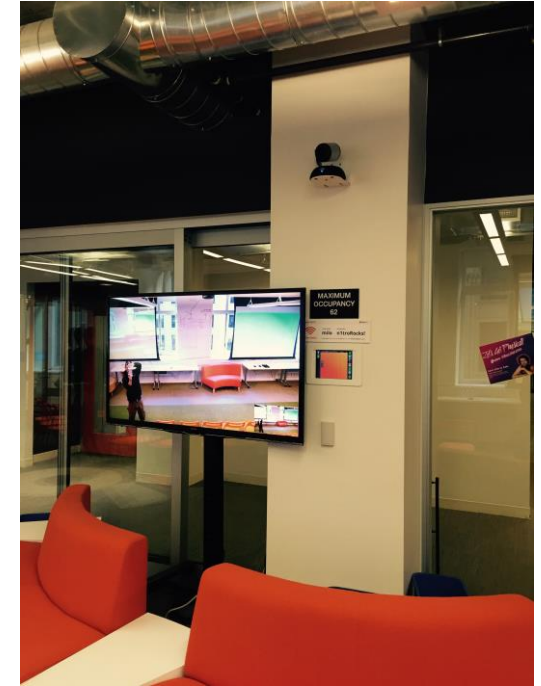
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Creation Networks, Inc

commercial audiovisual & communication technologies



our design & construction team

We engage with you to correctly identify your needs, produce a relevant design concept, construct and deliver a turnkey solution of exceptional quality, and dedicate personnel to manage your ongoing service and support.

conduct a site survey

The initial site survey presents us with the opportunity to meet with you, discuss your AV needs and review the characteristics of the various locations in which the AV systems and components will be installed. This will provide a foundation for creating a system proposal which meets your needs and, ideally, exceeds your expectations.

During a face to face meeting we discuss your requirements, and practice active listening. We use diagrams and drawings to demonstrate concepts visually or mathematically. We also document relevant site features such as room dimensions, layout and characteristics. Most importantly, we verify your expectations.

Our goals are to ensure that our designers and engineers can create the appropriate AV system design and that the installation team can install the AV system with the highest standards. We achieve this by adhering to our process in a consistent and comprehensive manner and documenting the information clearly.

gather customer information

Ideally, our AV system design team has been contracted to design the AV systems, infrastructure and environment at the beginning stages of the building design. This approach to designing an AV system allows for the integration of the required infrastructure into the base building design, typically leading to a more successful AV environment.

Regardless, the main objective of initial client meetings is to gain an understanding of your (the end user's) needs. The goal is to develop an audiovisual and communications design document that will include descriptions of the needed systems along with preliminary budgets.

The issues to be addressed are always the same –

The functions that the system will need to support.
The space that we will be working within.

Participants at these initial meetings should include the owners, stakeholders, facility managers, department heads, end users (including any third parties), AV technology managers, IT representatives, architects, construction/project managers.



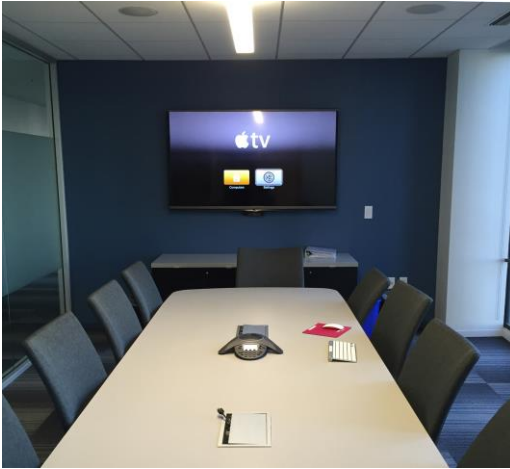
conduct a needs analysis

We develop a needs analysis to define the functional requirements of the AV systems based on your needs and requirements and describe how the systems will be applied to perform specific tasks. This helps determine the nature of the systems, the required infrastructure, and the budget. We don't just generate an equipment list. We capture and fully understand your needs before even beginning to think about specific equipment and system design.

We inform you of the latest audiovisual and communications technologies and we identify:

- the specific activities you want to accomplish within the space,
- the required AV presentation applications based on your needs,
- and the tasks and functions that support the applications.

The result is that we gain a thorough understanding of which types of presentation system capabilities you require to support your desired activities.



produce a program report

A program report is produced which delineates the overall functional needs of the AV system (including budgets) based on the operational tasks you require.

These needs determine the applications required to support them, which in turn determines the tasks and the functions required in the AV systems. The functions and features of the space or rooms and the AV systems are then determined from this information, along with any relevant standards and or benchmarks.

The program report also provides a cost analysis including the general estimated costs of AV equipment and installation services identified within the report.

encourage benchmarking

Benchmarking is important because it helps give both the customer and the design team a common and sometimes expanded vision of what is possible given your requirements, wants and needs.

Using a Proof of Concept or seeing several locations of similar size, type and usage establishes a guide on which to base a new facility design and standards.



develop an AV system package

Our AV design team reviews the information collected and develops a detailed recommendation for an AV system solution that meets the identified needs.

The program report, which includes a functional AV system scope, identifies the overall AV system functions, the AV system components required to provide these functions, the layout of components (line diagrams), the supporting sub systems, BOM and other aspects of the AV system design are part of the package.





deliver your solution

As a leading, fully integrated audiovisual group, our value chain gives you the opportunity to leverage our strengths and local expertise to produce innovative, quality solutions.



our hands-on engineering culture

The installation, IT and electronics backgrounds of our directors and all key technical staff influence our culture and our hands on “can do” approach to designing and building audiovisual solutions.

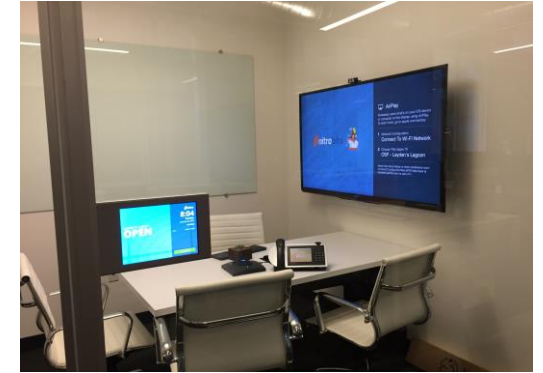
Our technicians and apprentices often go on to fill key roles within the project and business teams.

We are professionals.

training & certifications

We enjoy very close alliances and business relationships with all the major vendors in the audiovisual and communications industries, including AVIXA, Crestron, Extron, Biamp, NEC, Milestone, Harman, Lab Gruppen, Sharp, Sony, Shure, Polycom, Cisco and LifeSize.

We offer deep expertise.

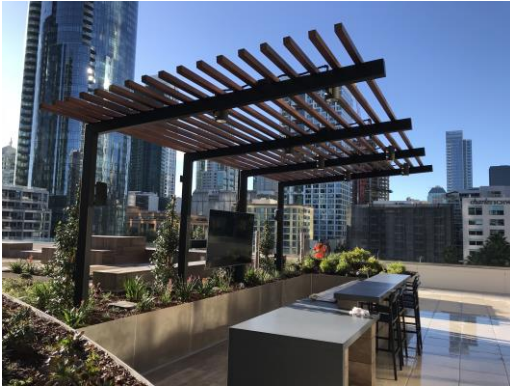


the pursuit of quality

Creation Networks is an ISO9001:2008 quality certified company. Our group follows ISO/AVIXA best practice guidelines for Service Management and Continuous Improvement.

The pursuit of quality drives our culture. We are constantly developing our own unique plans.

We minimize your risk.



design & deliver

We engage with you to correctly identify your needs, produce a relevant design concept, construct and deliver a turnkey solution of exceptional quality.

We have successfully delivered some of the largest and successful audiovisual projects in the USA.

We have the capacity and the capability.

economies of scale

We are a privately-owned company with local operations in each state.

Our vendor relationships and cost agreements are negotiated at the highest national levels. We share a common vision for our future.

We enjoy competitive advantage.

managed services

We deliver continuity for your business-critical audiovisual and communications systems.

We provide pro-active remote monitoring and reporting, and we have our team waiting to take your call and help solve your problem.

We won't walk away from you.



give dedicated support

Through our *managed services* we deliver continuity for your business-critical audiovisual and communications systems.

We offer pro-active remote monitoring and reporting on all equipment within your system, and we have real people waiting to take your call and help solve your problem.

We have vans rolling throughout the Bay Area and service areas every day of the week.

We have embedded technicians onsite with some of our key clients.

We deliver.